

AGENDA

Intellectual Property Section Executive Committee Meeting

Saturday, October 7, 2006, 10:00AM – 3:30PM

Hyatt Regency-Monterey, Cypress I & II * *In Conjunction with the State Bar Annual Meeting*

Call-in number: 1-800-304-8043 Passcode: 346923

- 1) Call to Order (Mendoza)
- 2) Introductions – Current and Incoming Members (Group)
- 3) Approval of Minutes of July 2006 LRPM – Catalina Island (Mendoza)
- 4) Section Financial Report for period ending August 2006 (Mendoza/Wood)
- 5) Member Dues: Increase to \$70? Other sections are moving to \$70 and \$75.
- 6) Computer Purchase for Section Secretary (Freidman)
- 7) New Matter Update (Powers)
- 8) E-briefs/Monthly Electronic Updates (Neco)
- 9) Trade Secrets Treatise – Marketing Update, etc. (Kay)
- 10) Education Chair Report: 2007 SEI and 2007 State Bar Annual Meeting (Kay)
2007 SEI/Claremont Resort, Oakland, January 19-21, 2007
2007 Annual Meeting, Anaheim Marriott, September 27-30, 2007
- 11) Washington D.C. Trip April 2007 (Mendoza)
- 12) IP Travel and Reimbursement Policy (Friedman)
- 13) Council of State Bar Sections (Powers, Borson)
- 14) Diversity (Holden)
- 15) Website Development (Freidman/Powelson)
- 16) Section Bylaws Review (Grunebach)
- 17) Review/discussion of CLE Programs for remaining 2006 and 2007/

November 15, 2007 Deadline for all 2007 MCLE In-Person Programs

Remaining 2006 Programs

IP 31st Annual Institute (Mendoza)

Fess Parker's Resort and Spa, November 2-4, 2006

IP Entertainment and the Media (Nguyen, Edelson)

The Beverly Hills Hotel, December 7, 2006

2007 Confirmed and Tentative Programs

Please note the 2007 State Bar Annual Meeting blackout dates when considering dates for your programs.

No other CLE events can take place during this time: September 6 – October 11, 2007.

Federal Circuits Come to California 2007 (Esty) - Confirmed

Program Venue TBD, February 20, 2007

Copyright Office Comes to California (Dranit, Neco, Grabell, Freidman, Kopitzke) - Confirmed

SoCal Location TBD, March 5, 2007

The San Jose Double Tree Hotel, March 7, 2007

IP Issues for In-House Counsel (Nguyen, Grunebach, Hsu) - Confirmed

Program Confirmation, Date (April '07?) and Details TBD

WIPO, JPO and EPO (possible 2-day Conference (Singh/De Larena) – Awaiting Confirmation

Program Confirmation, May '07 Date and Details TBD

Patent Office Comes to California (Eastman, Grunebach, Esty) – Awaiting Confirmation from USPTO

Program Confirmation, Date (June '07?) and Details TBD

Licensing and Trademark Program, (possible half-day program) (Powelson/Harris) – Awaiting Confirmation
Program Confirmation, July '07 Date and Details TBD

IP and the Internet (Dranit, Krieger, Neco, Friedman) - Confirmed

North/South Date (Sept. '07?) and Details TBD

IP 32nd Annual Institute 2006 (Friedman; Blackwell) - Confirmed

Search underway for Monterey, Date and Details TBD

IP Entertainment and the Media Industry (Nguyen, Edelson) - Confirmed

December '07 Date and Details TBD

IP and the Far East (Holden) – Confirmation pending discussion by committee

Program Confirmation, Date and Details TBD

18) Initiatives from July 2007 Long Range Planning Retreat.

- a. Long-Distance Learning (Update/Mitch Wood)
- b. Working with IP Job Market (Friedman re: Linking Policy)
- c. Paralegal Marketing (Esty: Contacting CAPA re: marketing opportunities/Wood to contact CAPA past president)
- d. E-blast Usage (Neco, contacting Business Law to find out more)
- e. Providing Members with Basic Info for IP Areas of Practice (Friedman re: Linking Policy)
- f. International IP Opportunities (Grabel, Powelson, Powers, Singh and Grunebach)
- g. Relationship with Association of Corporate Counsel (Neco)
- h. IP Attorney of the Year Award (Group)
- i. Essential Reading for IP Practitioners – Books on Website (Kopitzke)
- j. Standardize Sponsorship Package (Singh, Powelson, Harris and Wood)
- k. Basic IP Education (Payne contacting AIPLA and Kopitzke contacting INTA re Co-sponsoring Nuts and Bolts)

19) Reports from Standing Committees (Committee Chairs in attendance)

20) Liaison Appointments for Standing Committees (Group)

21) Legislation Update (Borson/de Larena)

22) Final 2007 Meeting: November 2, 2006

Fess Parker's Resort & Spa, Santa Barbara

23) Next Long Range Planning Meeting: July 27-29, 2007

Doubletree Hotel San Diego-Mission Valley

24) 2007 Calendar/Meeting Locations (Mendoza/Wood)

25) Other Business

26) Recognition of outgoing Executive Committee member contributions (Group)

Next Meeting: Thursday, November 2, 2006 * 9:00AM – 1:00PM
(In conjunction with the IP Institute at the Santa Barbara Fess Parker's Resort and Spa.)